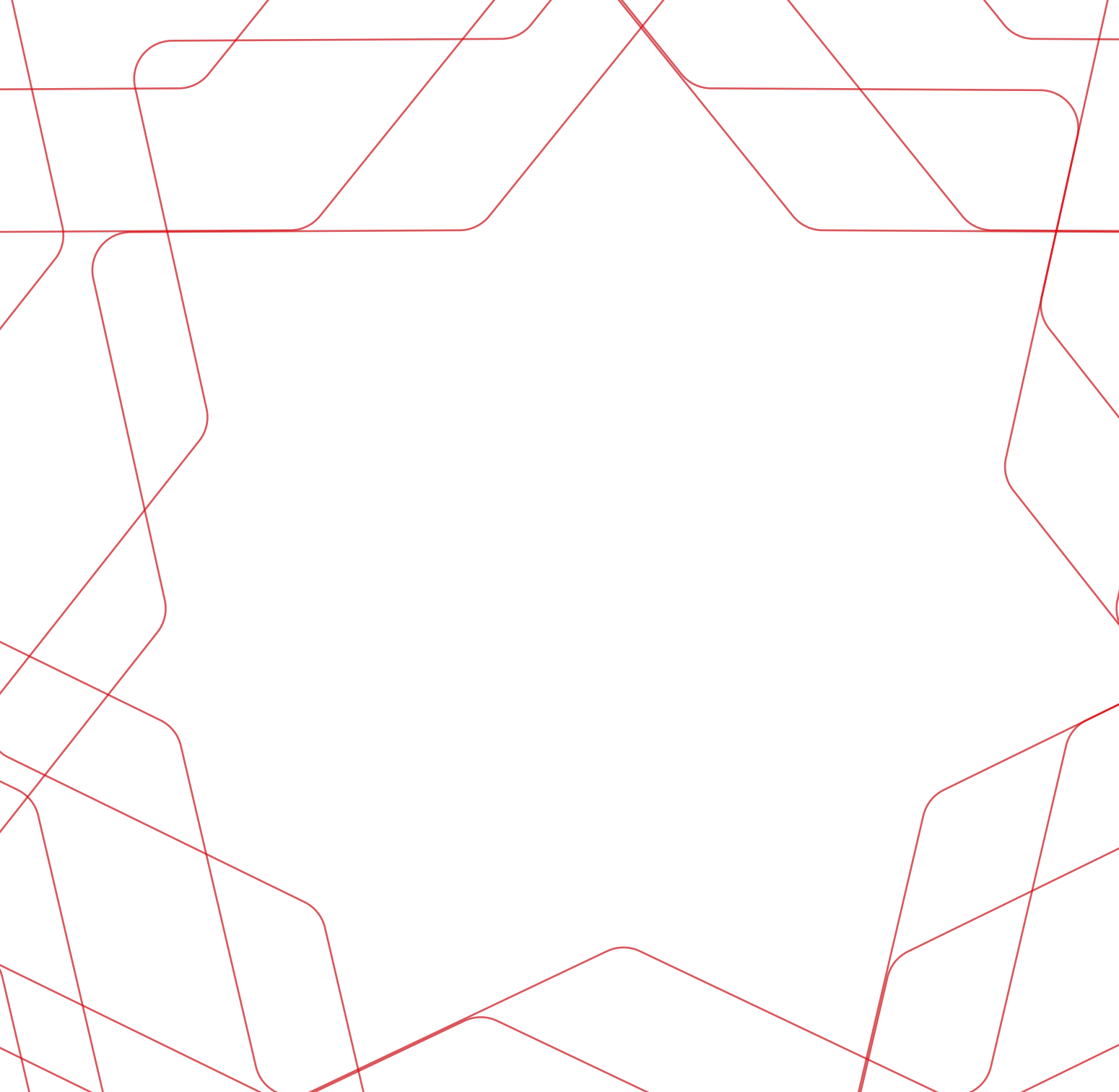


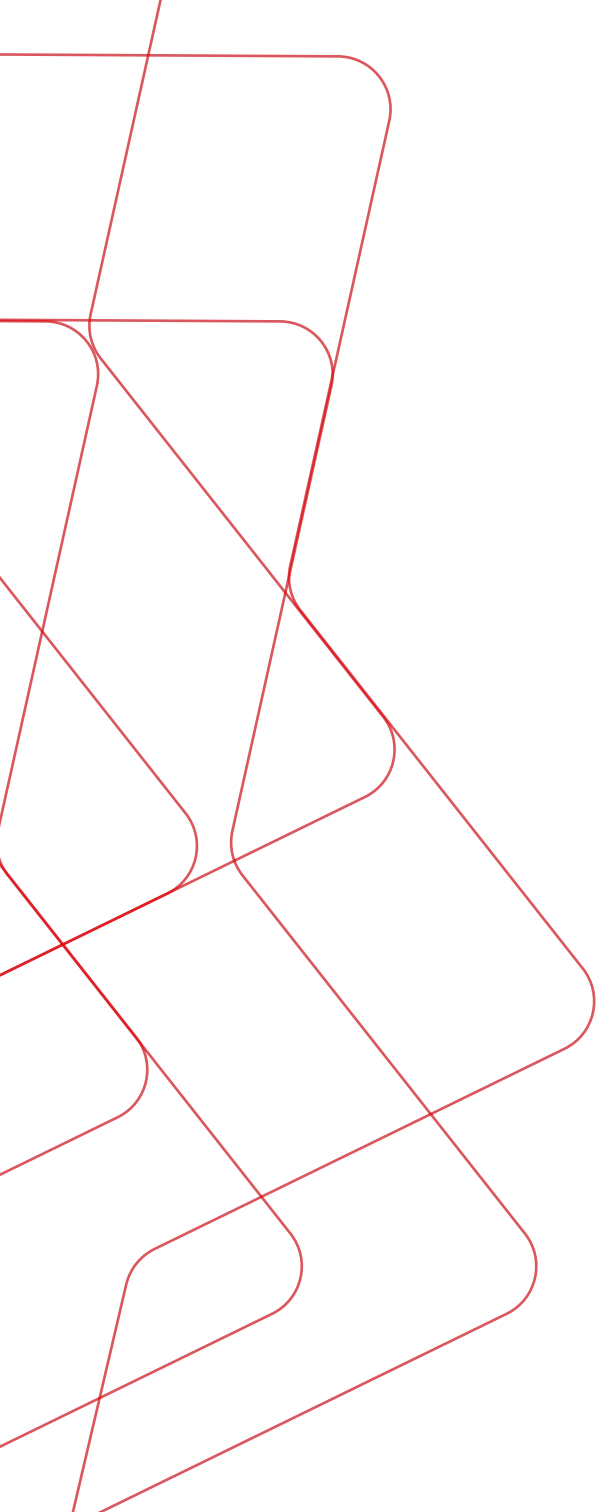


2025

WHY JORDAN

For Digital Economy & ICT





Your Partner for Resilience,
Diversification, and Growth





Jordan is home to global and regional companies such as Microsoft, Expedia, Amazon, Cisco and others. It has maintained a 19% annual growth in digitally enabled jobs over the past five years, establishing itself as a tech powerhouse.



OVERVIEW OF SECTOR



Jordan's vibrant ICT sector is fast-evolving, leveraging abundant talent — including the region's highest number of engineers per capita — and a strong academic pipeline, with 22% of graduates in STEM.

The sector benefits from this talent pool, a supportive ecosystem with 0% tax on exported services, robust digital infrastructure, and political and financial stability. With more than 48,000 skilled employees serving companies regionally and globally, and growing at 19% annually, ICT is Jordan's fastest-growing industry.

Backed by strong government support for skilling, employment, investment, and infrastructure, the sector is forecast to double by 2033 under the Economic Modernization Vision.





NATIONAL VISION & COMMITMENT

Jordan's commitment to digital transformation is guided by a national vision anchored in high-level leadership and strategic foresight.

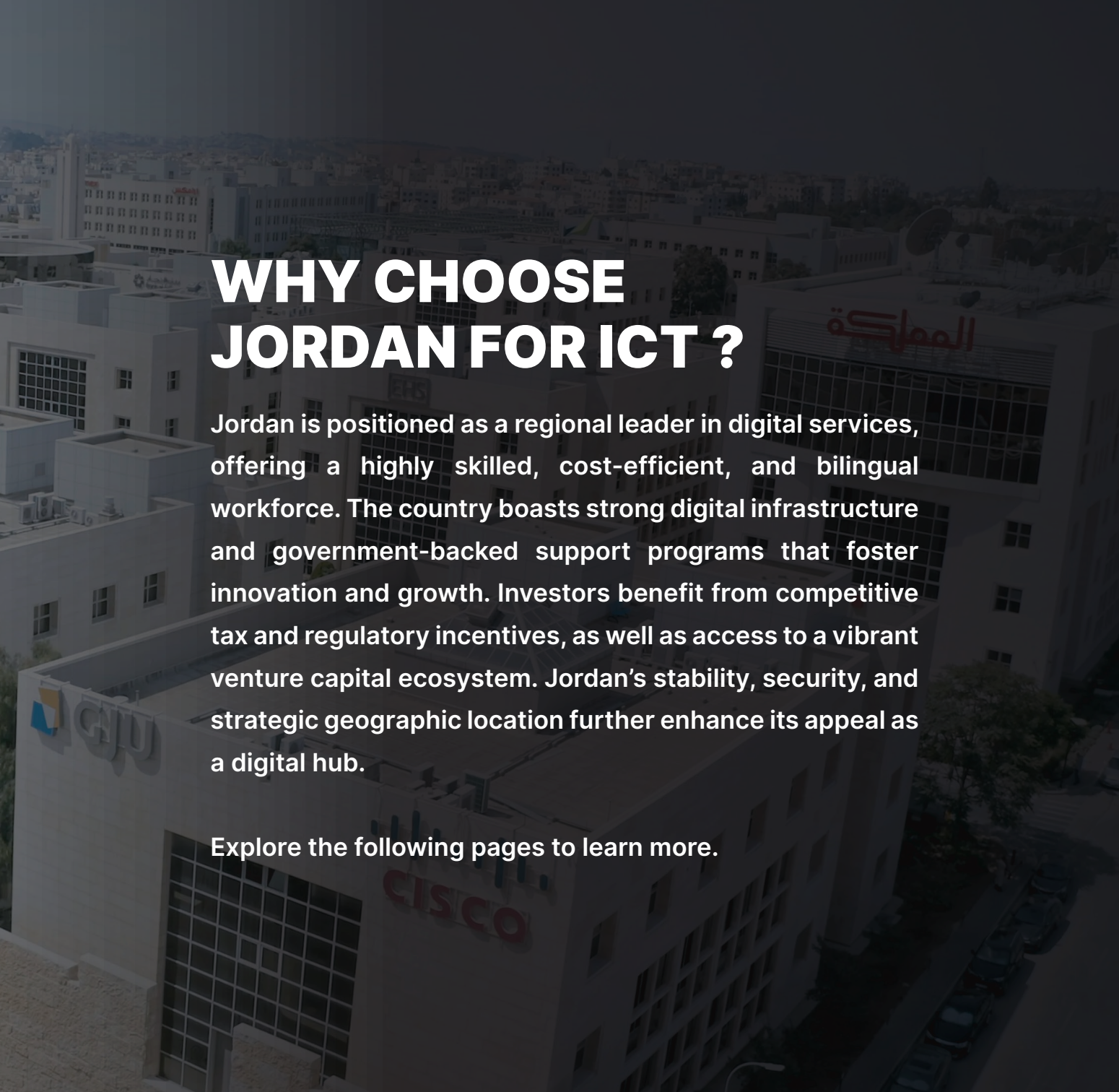
The National Council for Future Technology, established under the leadership of the Prime Minister and overseen by His Royal Highness The Crown Prince, serves as a national platform to align Jordan's technology ecosystem with global advancements.

Strategic Pillars

- Adoption of advanced technologies, including AI, drones, and digital assets
 - Development of human capital through education
 - Investment ecosystem enhancement
 - Nationwide digital transformation
-







WHY CHOOSE JORDAN FOR ICT ?

Jordan is positioned as a regional leader in digital services, offering a highly skilled, cost-efficient, and bilingual workforce. The country boasts strong digital infrastructure and government-backed support programs that foster innovation and growth. Investors benefit from competitive tax and regulatory incentives, as well as access to a vibrant venture capital ecosystem. Jordan's stability, security, and strategic geographic location further enhance its appeal as a digital hub.

Explore the following pages to learn more.

1 SKILLED TALENT & ACADEMIC EXCELLENCE

Jordan offers a competitive talent pool, supported by a strong academic foundation and high English language proficiency — making it a trusted hub for global digital operations.

Key Highlights

- 36 universities nationwide
- 21.5% of graduates hold degrees in STEM fields
- High proficiency in English and strong gender diversity in ICT education



COMPETITIVE BUSINESS ENVIRONMENT

Jordan offers one of the region’s most attractive business environments for ICT investors — combining generous tax incentives, macroeconomic stability, and competitive labor costs.

- Key Highlights**
- 0% income tax on exported services
 - 0% sales tax on IT services
 - Corporate tax rates as low as 5%

Cost-Efficient Talent

Jordan’s ICT sector provides highly skilled, English-speaking professionals at competitive salary levels across all career stages.

Average Monthly Wages in the ICT Sector (USD)

Category	Entry (0-1 yrs)	Junior (1-3 yrs)	Intermediate (3-5 yrs)	Senior (5+ yrs)
Front-End Programmers	645	953	1,486	2,141
Back-End Programmers	672	985	1,496	2,076
Software Engineering & IT	636	917	1,405	1,980
Mobile Development	692	823	1,167	2,225
Other Software Engineering	762	1,016	1,421	1,787

3 DIGITAL INFRASTRUCTURE

Jordan's advanced digital infrastructure ensures seamless connectivity and scalability for ICT operations.

Key Highlights

- 92.5% internet penetration
 - Over 9.1 million users
 - Nationwide fiber optic coverage and mobile broadband (5G and 4G)
 - Up to 2.8 petabytes of connectivity through Aqaba
-

4 GLOBAL COMPETITIVENESS

Jordan consistently ranks among leading countries in global digital economy indicators, reflecting its competitiveness and innovation capacity.

Key Highlights

- Ranked 20th globally in cybersecurity (ITU)
- 2nd in MENA for mobile app development
- Among the top 3 globally in software spending relative to GDP

GOVERNMENT SUPPORT PROGRAMS 5

The Government of Jordan supports the ICT sector through the USD 200 million **Youth, Technology, and Jobs (YTJ) Program**, offering financial and technical incentives for firm expansion, talent development, and market access.

- **Employment Subsidies:** Covers up to 50% of new employees' salaries for the first six months. Available to digital and digitally enabled firms with at least one year of operation and a clear hiring plan.
- **Market Expansion:** Matching grants (up to USD 100,000) to support business development activities, including securing new contracts in local, regional, or international markets.
- **Skilling to Cover Specific Needs:** Training grants (up to USD 500,000) to contract specialized training providers to upskill youth on high-demand digital technologies.
- **Graduate Internship Program (GIP):** Supports 12-month placements of ICT graduates in private sector companies, with 50% of monthly salaries subsidized by the government.



VENTURE CAPITAL ECOSYSTEM

Jordan is home to an active venture capital environment led by the Innovative Startups and SMEs Fund (ISSF), supported by the World Bank and international partners.

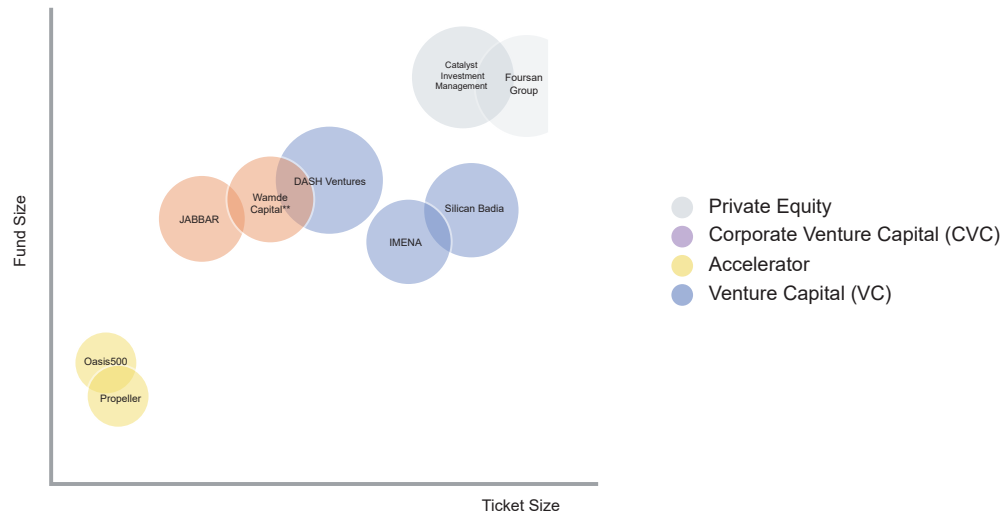
Key Highlights

- Strong pipeline of local and international VCs
- Increased fund size and diversity between 2017 and 2025
- Active accelerators, corporate VCs, and regional funds
- ISSF catalyzing investment through co-funding and ecosystem development

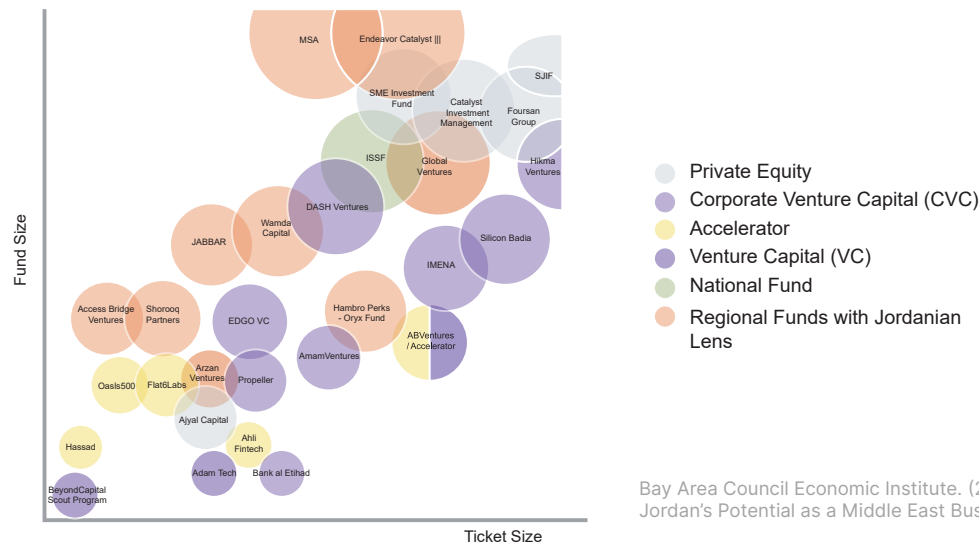


Investor Landscape Evolution in Jordan

2017



2025



Bay Area Council Economic Institute. (2022, June). Assessing Jordan's Potential as a Middle East Business and ICT Base.

7 INTELLECTUAL PROPERTY PROTECTION

Jordan enforces robust intellectual property laws in line with international standards, fostering a secure environment for R&D and digital innovation.

- Key Highlights
- Ranked #46 globally in IP protection (IPRI 2024)
 - Signatory to:
 - Paris Convention for the Protection of Industrial Property
 - Patent Cooperation Treaty
 - Madrid Protocol
 - Member of the World Intellectual Property Organization (WIPO)

Strength of IP
Protection by
Country (Global
Rank, IPRI 2024)

Country	Global Rank (Lower is Better)
USA	#1
Jordan	#46
Mexico	#48
Turkey	#50
China	#51
Indonesia	#55
Philippines	#85

COMPETITIVE UTILITIES AND FINANCIAL ACCESS

Jordan offers a highly cost-effective environment for ICT enterprises, supported by competitive electricity tariffs and moderate interest rates — reducing the overall cost of doing business.

Electricity Tariffs

Jordan offers some of the lowest non-residential electricity rates in the region — a critical advantage for data-intensive industries.

Benchmark of Non-Residential Electricity Tariffs (USD/kWh) in Selected Countries

Country	Tariff (USD/kWh)
USA	0.115
Jordan	0.132
Tunisia	0.190
Greece	0.220
Italy	0.230
Germany	0.240
Lebanon	0.255

Interest Rates

Jordan maintains moderate commercial interest rates compared to several emerging and regional economies.

Key Interest Rates for Businesses by Commercial Banks by Country (2025)

Country	Interest Rate (%)
Sri Lanka	8.0
Jordan	8.1
India	8.7 – 22.5
Bangladesh	10.0
Egypt	25.5
Turkey	46.0



KEY SUB-SECTORS

Business Process Outsourcing (BPO)



CRYSTEL



IT Outsourcing (ITO)

estarta



Software Development

optimiza



Digital Financial Services (FinTech)



Cloud & Data Center Services



orange™



Gaming



GLOBAL BRANDS, LOCAL SUCCESS



Jordan is home to a thriving ecosystem of global tech leaders and service firms.

With strong talent, competitive costs, and a stable business environment, world-class companies have chosen Jordan as a hub for innovation, operations, and growth.





HIGH-POTENTIAL INVESTMENT OPPORTUNITIES

Jordan offers high-potential investment opportunities across ICT, digital services, and innovation-driven subsectors — supported by national policy, infrastructure, and talent.

BPO AND ITO HUBS

Capitalize on Jordan's skilled, bilingual workforce and favorable time zone for global service delivery.

TECH R&D CENTERS

Establish research and product development labs in a stable, cost-effective environment.

STARTUP INVESTMENT & VENTURE CAPITAL

Leverage Jordan's dynamic entrepreneurial ecosystem and strong record of successful exits.

CLOUD COMPUTING, SAAS, AND CYBERSECURITY

Build and scale secure digital products supported by strong local talent and infrastructure.

EDTECH AND HEALTHTECH

Develop solutions at the intersection of technology, education, and healthcare — capitalising on cross-sectoral demand.

INVESTOR TESTIMONIALS



“Jordan made it easy. We proved it can be done.”

Aman Bhutani,
Former CEO and CFO, Expedia

“Jordan’s strong, fast-growing technology sector and deep talent pool make the country a hub for global companies looking to expand in the region. Amazon has recently opened a new corporate office in Amman, which plays a key role in powering innovation and customer-centered thinking across the Middle East and North Africa. Our continued investment is a testament to the talent and infrastructure that the country has to offer.”



Ronaldo Mouchawar,
Vice President for Middle East and North Africa, Amazon



“When I came here from India 20 years ago I saw that to find good talent I didn’t need to look to India. Some countries are geared up to produce very large numbers of engineers and hiring in the thousands. If you’re a smaller company, though, you might not get top quality talent. Unlike India, Jordan may not be the place to develop a big captive (proprietary) center, but it’s a very good place to have a remote team that can supplement other global resources.”

Kaushal Shah,
Founder and Managing Director, Aspire



WHY JORDAN FOR YOUR NEXT INVESTMENT



BUSINESS-FRIENDLY INCENTIVES & TAX SYSTEM

Corporate tax rates as low as 5%, with 0% tax on exported services within key development zones.

0% Customs duties and sales tax applies to all fixed assets, inputs, production requirements, and spare parts.



ATTRACTIVE INCENTIVES TO DRIVE BUSINESS GROWTH

Customized incentives for high-impact projects, including those generating employment or located in rural areas.



DIVERSE & GROWING EXPORT BASE

Over USD 13.3 billion in exports to more than 140 countries, led by chemicals, textiles, and machinery.



KEY SECTORS DRIVING GROWTH & HIGH RETURNS ON INVESTMENT

Strong performance across ICT, tourism, healthcare, manufacturing, finance, and other strategic industries.



STRATEGIC LOCATION & GLOBAL CONNECTIVITY

12 strategic access points, 3 international airports, and 7 land borders—within 3–5 hours of major regional and European hubs.



UNMATCHED MARKET ACCESS

8 active trade agreements, providing access to over 1.4 billion consumers worldwide.



PRO-BUSINESS LEGAL FRAMEWORK

Legal reforms ensure equal rights for foreign investors, land ownership opportunities, and streamlined business procedures.



SKILLED, YOUNG, & BILINGUAL WORKFORCE

Over 74,700 graduates annually, with globally ranked STEM and management talent, fluent in Arabic and English.



SAFE AND STABLE BUSINESS ENVIRONMENT

Consistently ranked among the safest countries in MENA, with high global scores in peace, law, and order.



COST-EFFICIENT OPERATIONS

Lower cost of living and an average monthly wage of USD 599—offering a smart, scalable operating environment.

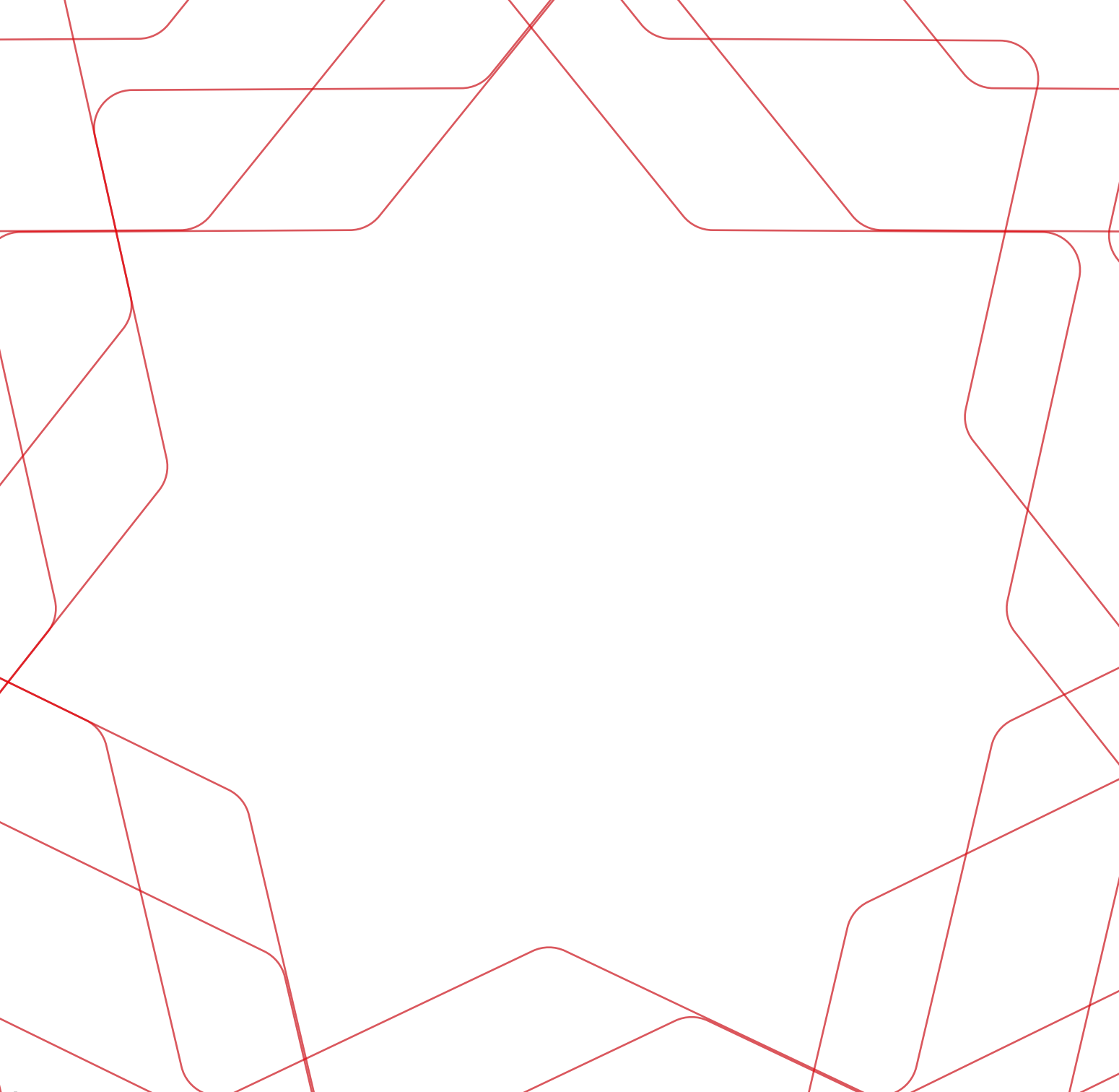


Our team at the Ministry of Investment is here to help you explore investment opportunities in Jordan. As the primary authority on investment in the Kingdom, we are dedicated to attracting, encouraging, and promoting investments while ensuring a sustainable and investor-friendly climate. By continuously developing and enhancing confidence in the local investment landscape, we strive to make Jordan a top destination for investors.

Ready to Explore Investment Opportunities?

For inquiries, reach out to us at opportunities@moin.gov.jo, or visit invest.jo — where you can also chat with Mo'in, our AI investment companion, available 24/7 to support your journey.







Your Resilience Partner
for Diversification and Growth