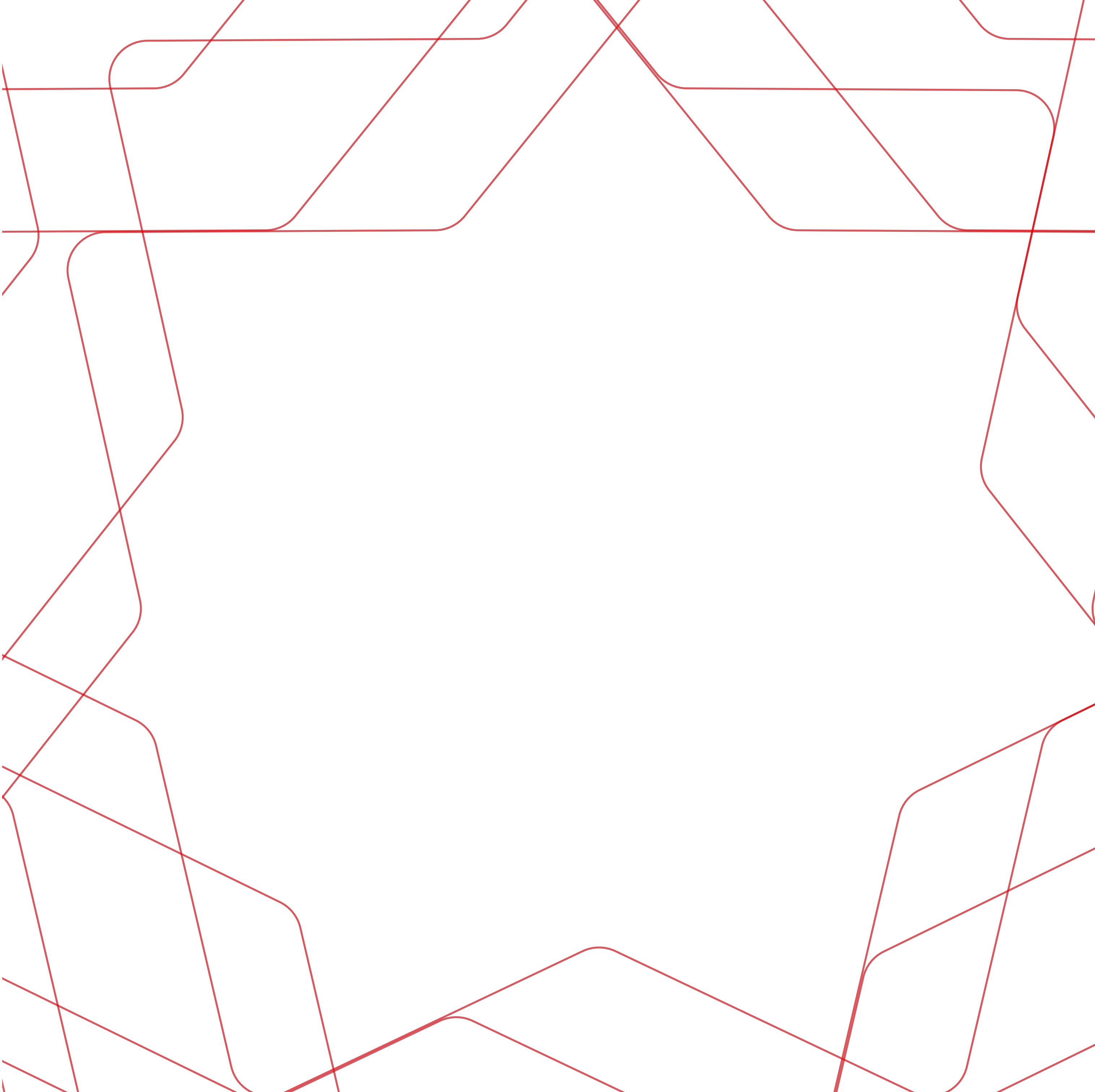
WHY JORDAN

For Transportation & Logistics

2025



Your Partner for Resilience,
Diversification, and Growth

Jordan is emerging as a regional logistics hub, connecting continents—driving a 71.4% surge in exports between 2018 and 2024. Strategically located between the GCC and Europe and serving as a gateway to Africa via Aqaba, Jordan offers unmatched connectivity.

OVERVIEW OF SECTOR

Jordan's transport and logistics sector is a strategic gateway for regional and international trade, offering investors access to a fast-growing, trade-connected economy. With a 13% increase in transport services exports in 2023 and total exports reaching USD 13.3 billion, the sector is rapidly expanding—powered by modern infrastructure, smart mobility solutions, and policy-driven reforms. Jordan's geographic position links the Levant, the GCC, Egypt, North Africa, and Europe, supported by a growing network of over 2,700 km of highways, more than 22,000 trucks, and robust port and air freight capacity. Flagship assets like Queen Alia International Airport—twice awarded "Most Enjoyable Airport in the Middle East"—and Aqaba Port, which is set to become the region's first decarbonized port, reflect the country's commitment to both quality and sustainability.

With ambitious national projects such as the National Toll Roads & Railway Network, BRT system expansion, and logistics park development, Jordan is positioned as a high-potential destination for investors seeking scalable, efficient, and future-ready logistics operations.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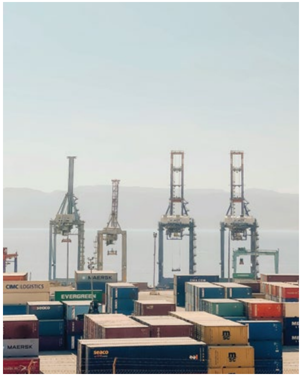
COMPETITIVE ADVANTAGES

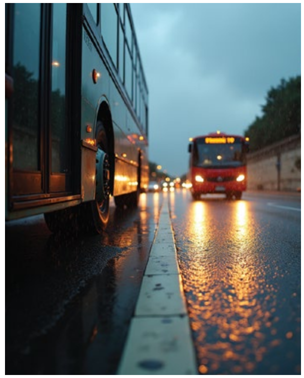
STRONG EXPORT PERFORMANCE

The Transport sector plays a strategically vital role, accounting for 17.6% of the country's commercial service exports in 2023.



SUSTAINABLE MARITIME VISION

Aqaba Port is on track to become the first decarbonized port in the region.



AWARD-WINNING AIRPORT

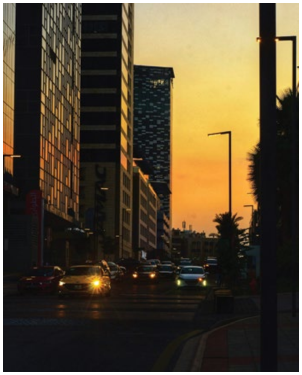
Queen Alia International Airport has been named "Most Enjoyable Airport in the Middle East" twice.

EXTENSIVE INFRASTRUCTURE

Over 2,700 kilometers of highways connect Jordan to Europe, the GCC, and North Africa.

GLOBAL RECOGNITION

Ranked 16th globally in the Agility Emerging Markets Logistics Index, reflecting strong infrastructure and ease of doing business.



OPERATIONAL STRENGTH

Jordan is home to over 22,000 registered freight trucks, supporting efficient transport across the region.

STRATEGIC LOCATION

Direct land borders with Saudi Arabia, Iraq, Syria, and Palestine, with fast access to Gulf markets.

MODERN INFRASTRUCTURE

Ongoing upgrades to port, road, and Ro-Ro logistics capabilities, with one-stop clearance and integration with regional transport corridors.

COST-EFFECTIVE OPERATING ENVIRONMENT

Electricity Tariff Benchmark
Non-Residential (USD/kWh)

Country	Rate
USA	0.115
Jordan	0.132
Tunisia	0.190
Greece	0.220
Italy	0.230
Germany	0.240
Lebanon	0.255

Water Tariff Benchmark
Non-Residential (USD/m³)

Country	Rate Range
Australia	2.00 – 4.00
Jordan	2.02 – 3.25
Saudi Arabia	2.50 – 3.00
UAE	2.50 – 4.00
Singapore	3.00 – 3.50
Qatar	3.00 – 5.50

Commercial Bank Interest Rates (2025)

Country	Interest Rate (%)
Sri Lanka	8.0
Jordan	8.1
India	8.7 – 22.5
Bangladesh	10.0
Egypt	25.5
Turkey	46.0

AVERAGE MONTHLY WAGES

Average Monthly Wages in the Transportation Sector (USD)

Category	Entry Level (0–3 yrs)	Mid-Level (4–7 yrs)	Senior Level (8+ yrs)
Senior Management	—	4,750	7,748
Finance & Accounting	847	1,550	2,132
HR & Administrative	794	1,350	1,904
Engineering & Technology	1,051	2,150	3,637
Programming & IT	954	1,601	2,150
Education & Training	612	950	1,289
Logistics & Procurement	651	1,076	1,492
Media & Design	740	1,100	1,444
Technicians	556	1,050	1,565
Drivers	588	1,100	2,024

KEY SUB-SECTORS

Logistics & Freight Forwarding

CEVA LOGISTICS
aramex
Naouri Group one group one answer
CEVA
TARGET LOGISTIC SERVICES

Port & Maritime Services

MAERSK
موانئ أبوظبي ABU DHABI PORTS
7 seas SEVEN SEAS LOGISTICS البحار السبعة اللوجستية
LTFS Logistics Terminals Freight Services
BOLLORÉ

Air Freight & Cargo

FedEx
DHL Group
GÜRSEL
KUEHNE+NAGEL

Smart & Green Urban Transport

Meridiam for people and the planet
جت JETT
شركة تطوير العقبة AQABA Development Corporation
TRUKKER ANY TRUCK ANY TIME ANY WHERE

HIGH-POTENTIAL INVESTMENT OPPORTUNITIES

Jordan presents high-potential investment opportunities in digitally enabled, sustainable transport and logistics projects:

RAILWAY NETWORKS

Develop and operate railway networks.

AQABA PORT EXPANSION

Expand Aqaba Port's container and cargo capacity with next-generation, sustainable infrastructure.

BUS RAPID TRANSIT (BRT)

Extend the Bus Rapid Transit (BRT) system, integrating electric fleets and smart ticketing technologies.

TOLL ROAD PROJECTS

Invest in new toll-operated corridors such as the Amman-Zarqa Highway (ADC1), Ajloun–Amman Expressway, and the Jubilee Bridge (Sweileh-Naour Bridge) developed under public-private partnership (PPP) models to enhance connectivity and reduce congestion.

SCHOOL TRANSPORT SOLUTIONS

Launch innovative school transport solutions.

LOGISTICS PARKS & HUBS

Build logistics parks and distribution hubs, leveraging Jordan's central location, free trade agreements, and digital logistics ecosystem.

INVESTOR TESTIMONIALS

“Queen Alia International Airport stands as a flagship project in the region and the most successful example of how public-private partnerships can deliver sustainable infrastructure. This project, realized through more than $1 billion in investment and the involvement of top international partners, has not only improved connectivity but also empowered the private sector, fostering economic growth and resilience for Jordan. By focusing on sustainability and innovation, Jordan is leading the way in infrastructure development, showcasing how strategic collaboration can create lasting prosperity and position the country as a regional pioneer, and we look forward to our extended partnership in the coming mega projects."

Thierry Deau,
CEO, Meridiam

"Maersk and APM Terminals are proud to pioneer the first decarbonized terminal in the Middle East, a project involving an estimated investment of $230 million. We chose Jordan for its strategic location, progressive economic policies, and commitment to sustainability. By investing in Jordan, we are contributing to economic growth, enhancing competitiveness, and setting a new standard for environmental responsibility. Jordan's forward-thinking approach, robust infrastructure, and competitive edge will drive progress and sustainability for years to come."

Robert Maersk Uggla,
Chairman of the Board of Directors, Maersk

WHY JORDAN FOR YOUR NEXT INVESTMENT

BUSINESS-FRIENDLY INCENTIVES & TAX SYSTEM

Corporate tax rates as low as 5%, with 0% tax on exported services within key development zones.

0% Customs duties and sales tax applies to all fixed assets, inputs, production requirements, and spare parts.

ATTRACTIVE INCENTIVES TO DRIVE BUSINESS GROWTH

Customized incentives for high-impact projects, including those generating employment or located in rural areas.

DIVERSE & GROWING EXPORT BASE

Over USD 13.3 billion in exports to more than 140 countries, led by chemicals, textiles, and machinery.

KEY SECTORS DRIVING GROWTH & HIGH RETURNS ON INVESTMENT

Strong performance across ICT, tourism, healthcare, manufacturing, finance, and other strategic industries.

STRATEGIC LOCATION & GLOBAL CONNECTIVITY

12 strategic access points, 3 international airports, and 7 land borders—within 3–5 hours of major regional and European hubs.

UNMATCHED MARKET ACCESS

8 active trade agreements, providing access to over 1.4 billion consumers worldwide.

PRO-BUSINESS LEGAL FRAMEWORK

Legal reforms ensure equal rights for foreign investors, land ownership opportunities, and streamlined business procedures.

SKILLED, YOUNG, & BILINGUAL WORKFORCE

Over 74,700 graduates annually, with globally ranked STEM and management talent, fluent in Arabic and English.

SAFE AND STABLE BUSINESS ENVIRONMENT

Consistently ranked among the safest countries in MENA, with high global scores in peace, law, and order.

COST-EFFICIENT OPERATIONS

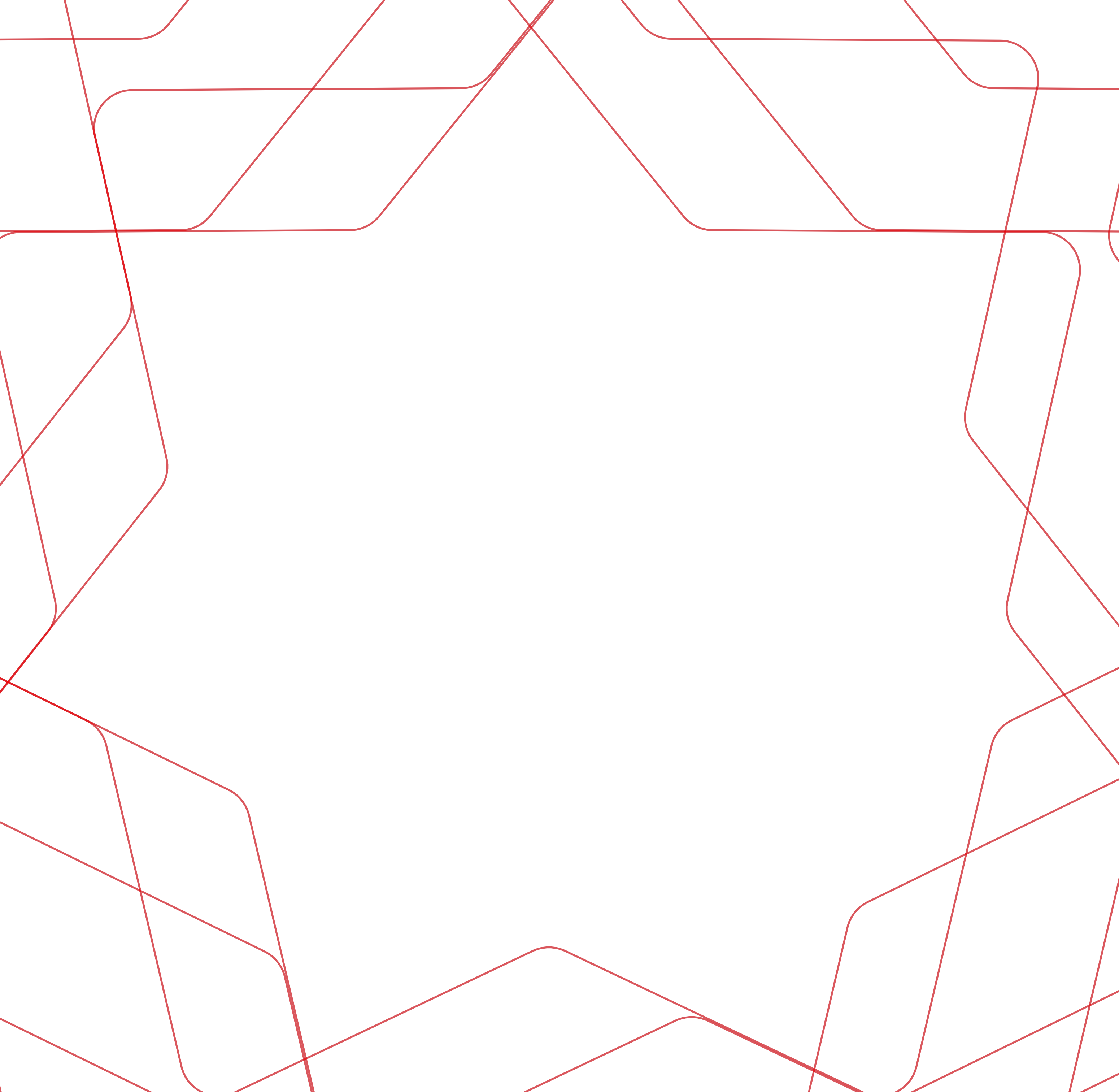
Lower cost of living and an average monthly wage of USD 599—offering a smart, scalable operating environment.

Our team at the Ministry of Investment is here to help you explore investment opportunities in Jordan. As the primary authority on investment in the Kingdom, we are dedicated to attracting, encouraging, and promoting investments while ensuring a sustainable and investor-friendly climate. By continuously developing and enhancing confidence in the local investment landscape, we strive to make Jordan a top destination for investors.

Ready to Explore Investment Opportunities?

For inquiries, reach out to us at opportunities@moin.gov.jo, or visit invest.jo — where you can also chat with Mo'in, our AI investment companion, available 24/7 to support your journey.

Invest Jordan | وزارة الاستثمار MINISTRY OF INVESTMENT



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