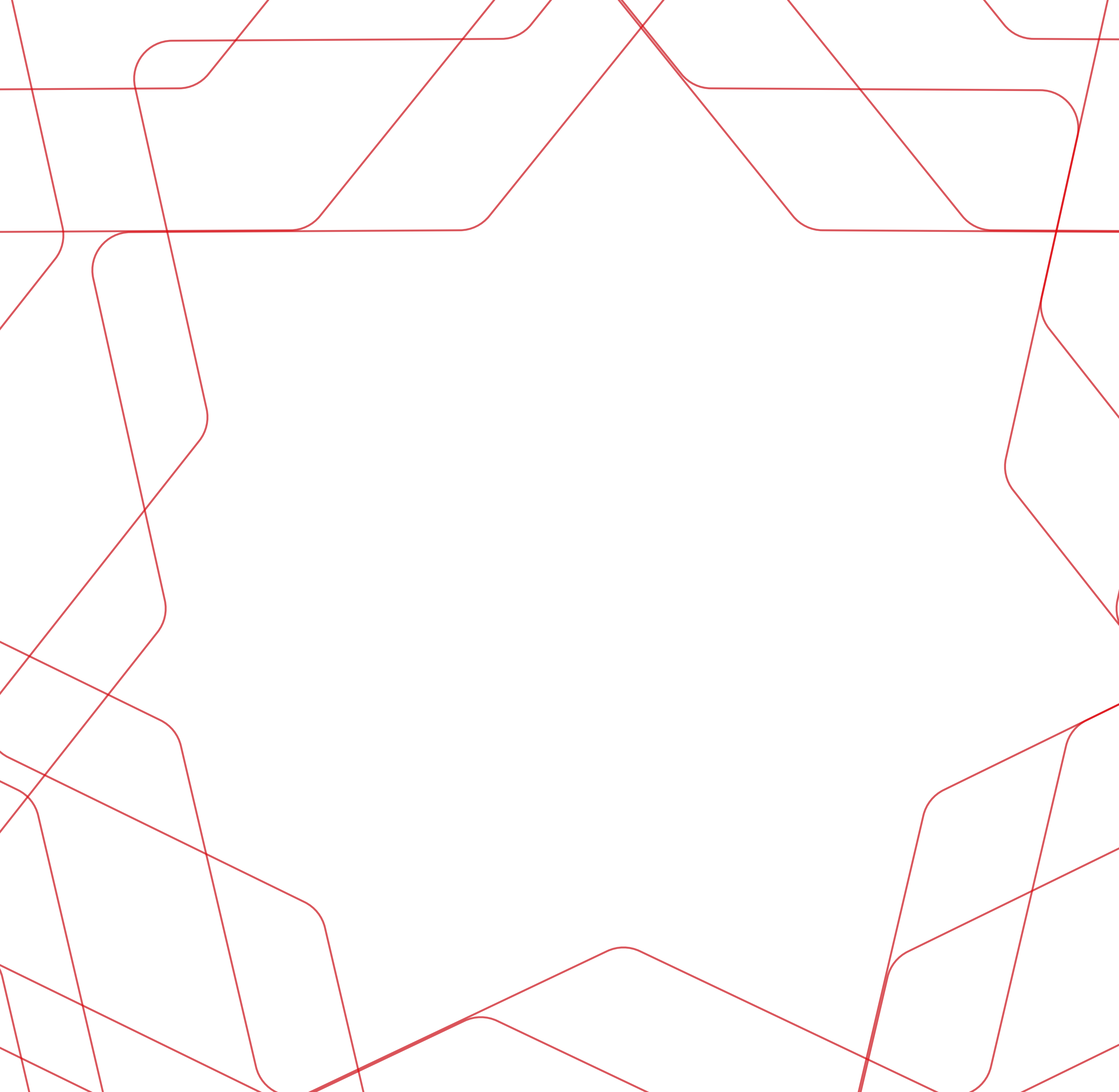
2025

WHY JORDAN

For Agriculture



Your Partner for Resilience,
Diversification, and Growth

Jordan's four distinct seasons give its agriculture sector a natural edge—enabling diverse crops and extended growing cycles year-round. In 2024, the sector saw remarkable growth, with exports rising 39% and surpassing USD 2 billion.

OVERVIEW OF SECTOR

Jordan's agricultural sector stands as a cornerstone of national economic development and food security, continuing to demonstrate resilience and growth. Approximately 27% of its production is export-oriented, showcasing its competitiveness in regional and international markets. At the same time, 52% of input materials are sourced locally, significantly enhancing food security and reducing dependency on imports—an essential factor in national sustainability.

Jordan ranked 47th globally on the Global Food Security Index in 2022, and targeted reforms under the Economic Modernization Vision (EMV) aim to improve this ranking. These efforts reflect the country's strategic commitment to sustainability, innovation, and strengthening local value chains. The sector's continued expansion not only reinforces its critical role in the economy but also positions Jordan as a growing player in global agricultural markets.

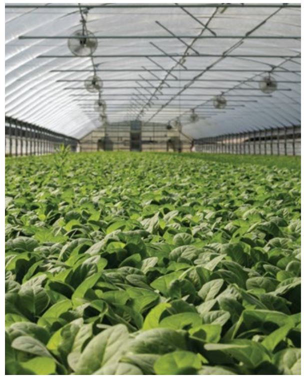
COMPETITIVE ADVANTAGES

DIVERSE CLIMATE ADVANTAGE

Jordan enjoys four distinct seasons—an important advantage that enables a wide range of crops and extended growing cycles throughout the year.

STRONG EXPORT GROWTH

The sector experienced 39% export growth in 2024, rising from USD 1.5 billion in 2023 to over USD 2 billion.



HIGH LOCAL INPUT SOURCING

52% of production inputs are sourced locally, with agricultural imports dropping by 10.4% in 2023, strengthening resilience and reducing import dependency.

GLOBAL MARKET ACCESS

Jordanian fruits and vegetables are exported to over 60 countries—including the GCC and Europe—through leading retailers like Lulu, Waitrose, and Tesco.

PREMIUM PRODUCT REPUTATION

Jordan's Majdool dates are internationally renowned for their premium quality, especially in markets such as the US, Gulf, and Europe.

INNOVATION IN SUSTAINABLE FARMING: The Agricultural Research Center has made major strides in sustainable farming—establishing a National Seed Bank, improving crop varieties, and advancing aquaponics, hydroponics, and climate-resilient wheat and barley.

AGRO-INDUSTRIAL ECOSYSTEM

Jordan currently supports 16 operational agro-industrial facilities. These include pesticide and fertilizer plants, advanced agricultural tech factories, irrigation equipment operations, and processing units for export and domestic consumption.

COMPETITIVE FOOD SECURITY RANKING

Jordan ranks 47th globally on the Global Food Security Index (2022), outperforming countries like Turkey, Morocco, and Egypt, and continues to advance under the Economic Modernization Vision.

COST-EFFECTIVE OPERATING ENVIRONMENT

Electricity Tariff Benchmark

Non-Residential (USD/kWh)

Country	Rate
USA	0.115
Jordan	0.132
Tunisia	0.190
Greece	0.220
Italy	0.230
Germany	0.240
Lebanon	0.255

Water Tariff Benchmark

Non-Residential (USD/m³)

Country	Rate Range
Australia	2.00 – 4.00
Jordan	2.02 – 3.25
Saudi Arabia	2.50 – 3.00
UAE	2.50 – 4.00
Singapore	3.00 – 3.50
Qatar	3.00 – 5.50

Commercial Bank Interest Rates (2025)

Country	Interest Rate (%)
Sri Lanka	8.0
Jordan	8.1
India	8.7 – 22.5
Bangladesh	10.0
Egypt	25.5
Turkey	46.0

AVERAGE MONTHLY WAGES

Average Monthly Wages in the Agriculture Sector (USD)

Category	Entry Level (0–3 yrs)	Mid-Level (4–7 yrs)	Senior Level (8+ yrs)
Senior Agricultural Management	—	1,650	2,000
Farm Finance & Accounting	600	850	1,200
Agricultural HR & Administration	525	750	1,050
Agricultural Engineering & Technology	675	1,000	1,400
Agri-Marketing	500	700	950
Field Technicians & Irrigation Experts	480	625	800
Farm Machinery Operators & Drivers	525	700	950

KEY SUB-SECTORS

Fruits & Vegetables

Crops & Horticulture

Livestock

Flowers & Ornamental Plants

HIGH-POTENTIAL INVESTMENT OPPORTUNITIES

Jordan presents high-potential investment opportunities across the agriculture sector:

HIGH-VALUE CROP PRODUCTION

Focus on premium exports such as dates, citrus, and tomatoes.

ORGANIC FARMING & SPECIALTY AGRICULTURE

Expand production of high-demand organic and niche crops for regional and global markets.

SOILLESS FARMING

Invest in hydroponic and aquaponic systems to maximize efficiency and output in limited arable land.

GREENHOUSE & CONTROLLED ENVIRONMENT AGRICULTURE

Develop climate-resilient, high-yield facilities to ensure year-round productivity.

AGRO-PROCESSING & PACKAGED FOOD EXPORTS

Tap into growing global demand for value-added food products derived from local crops.

WATER-EFFICIENT IRRIGATION & AGRITECH SOLUTIONS

Leverage cutting-edge technologies to optimize water use and boost productivity in arid conditions.

INVESTOR TESTIMONIALS

Our experience in Jordan's agriculture sector has been one of growth and opportunity. The diversity of soil and altitude, along with all year sun opens the door for the development of different crops, With the growth of initiatives of water-efficient technologies, Jordan is investing in future-proof farming. The sector is transforming—driven by innovation, export potential, and a strong commitment to food security and circular economy

Ahmad Abu Ghazaleh,
Board Member, Del Monte

"At Millennium Farms, we are proud to invest in Jordan's agricultural sector—not only to serve major export markets such as the EU, UK, GCC, and Japan, but also to create lasting prosperity for Jordanian farmers.

Through innovation, international certifications, and deep partnerships with local producers, we're building a sustainable model that uplifts communities and sets new standards for excellence. We believe Jordan's agriculture has the potential to leave a legacy that will endure for generations."

Relja Jovic,
Chief Executive Officer, Millennium Farms

WHY JORDAN FOR YOUR NEXT INVESTMENT

BUSINESS-FRIENDLY INCENTIVES & TAX SYSTEM

Corporate tax rates as low as 5%, with 0% tax on exported services within key development zones.

0% Customs duties and sales tax applies to all fixed assets, inputs, production requirements, and spare parts.

ATTRACTIVE INCENTIVES TO DRIVE BUSINESS GROWTH

Customized incentives for high-impact projects, including those generating employment or located in rural areas.

DIVERSE & GROWING EXPORT BASE

Over USD 13.3 billion in exports to more than 140 countries, led by chemicals, textiles, and machinery.

KEY SECTORS DRIVING GROWTH & HIGH RETURNS ON INVESTMENT

Strong performance across ICT, tourism, healthcare, manufacturing, finance, and other strategic industries.

STRATEGIC LOCATION & GLOBAL CONNECTIVITY

12 strategic access points, 3 international airports, and 7 land borders—within 3–5 hours of major regional and European hubs.

UNMATCHED MARKET ACCESS

8 active trade agreements, providing access to over 1.4 billion consumers worldwide.

PRO-BUSINESS LEGAL FRAMEWORK

Legal reforms ensure equal rights for foreign investors, land ownership opportunities, and streamlined business procedures.

SKILLED, YOUNG, & BILINGUAL WORKFORCE

Over 74,700 graduates annually, with globally ranked STEM and management talent, fluent in Arabic and English.

SAFE AND STABLE BUSINESS ENVIRONMENT

Consistently ranked among the safest countries in MENA, with high global scores in peace, law, and order.

COST-EFFICIENT OPERATIONS

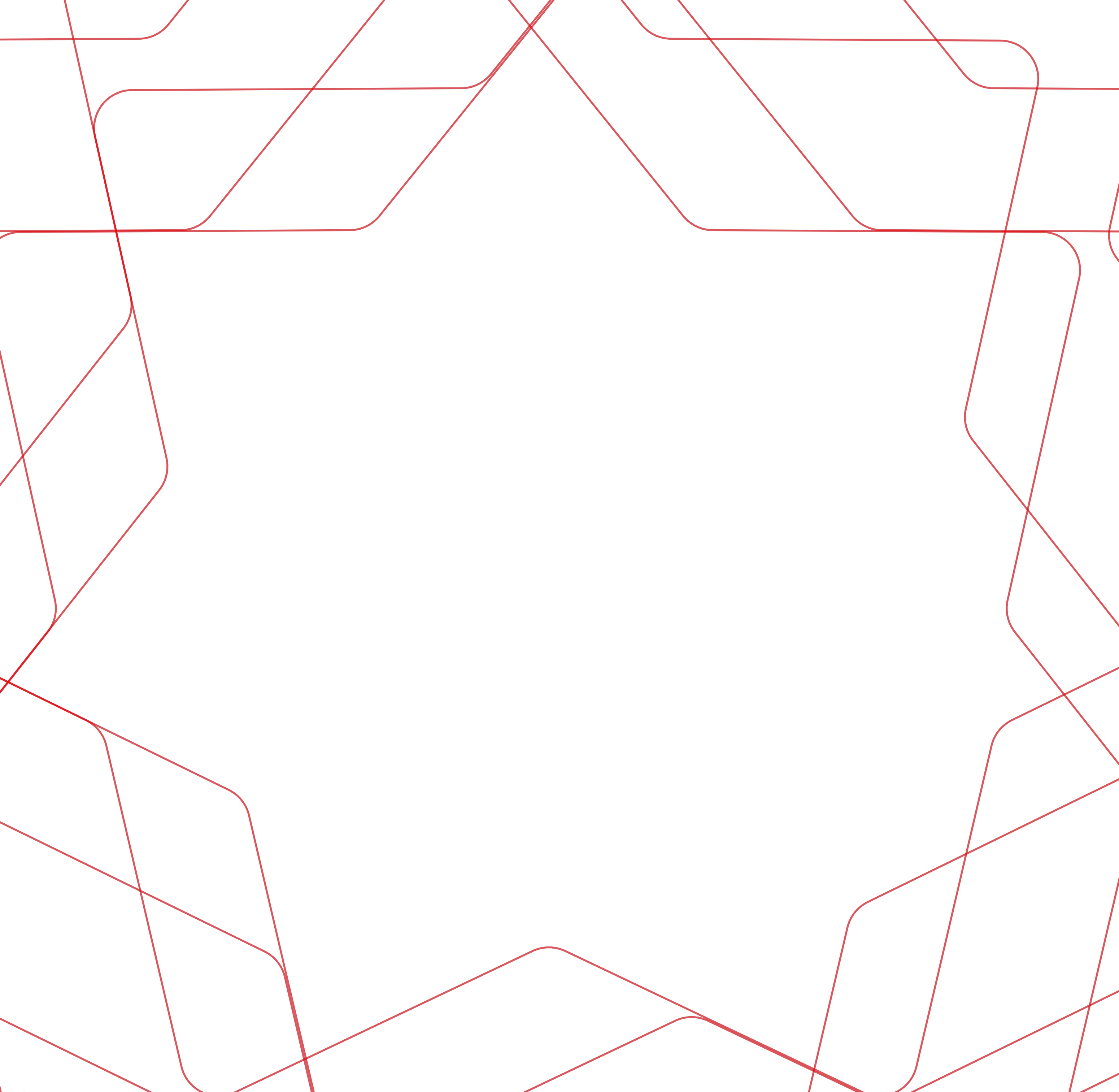
Lower cost of living and an average monthly wage of USD 599—offering a smart, scalable operating environment.

Our team at the Ministry of Investment is here to help you explore investment opportunities in Jordan. As the primary authority on investment in the Kingdom, we are dedicated to attracting, encouraging, and promoting investments while ensuring a sustainable and investor-friendly climate. By continuously developing and enhancing confidence in the local investment landscape, we strive to make Jordan a top destination for investors.

Ready to Explore Investment Opportunities?

For inquiries, reach out to us at opportunities@moin.gov.jo, or visit invest.jo — where you can also chat with Mo'in, our AI investment companion, available 24/7 to support your journey.

Invest Jordan | وزارة الاستثمار MINISTRY OF INVESTMENT



Invest Jordan

Your Partner for Resilience, Diversification, and Growth